

AABAD MARKETING PRIVATE LIMITED
(CIN): U51220GJ2005PTC077699
Registered Office: 302, Shapath-1, Opp. Rajpath Club S G Highway Ahmedabad - 380015, Gujarat, Phone No.: +91-79-4022800, Email Id: aabad_sthakur@rediffmail.com

FORM No. CAA. 2
[Pursuant to Section 230 (3) and rule 6 and 7]
IN THE NATIONAL COMPANY LAW TRIBUNAL, AHMEDABAD BENCH
CA (CAA) 28/(AHM) 2023
IN THE MATTER OF SECTIONS 230 TO 232 READ WITH SECTION 66
AND OTHER APPLICABLE PROVISIONS OF THE COMPANIES ACT, 2013
AND
IN THE MATTER OF SCHEME OF AMALGAMATION OF AABAD MARKETING PRIVATE LIMITED
WITH
FABLE FOOD PRODUCTS PRIVATE LIMITED AND THEIR SECURED AND UNSECURED CREDITORS

Aabad Marketing Private Limited, a company incorporated under the Companies Act, 1956, having Corporate Identity No. U51220GJ2005PTC077699 and its registered office at 302, Shapath-1, Opp. Rajpath Club S G Highway Ahmedabad - 380015, Gujarat } **Company/Transferor Company**

ADVERTISEMENT OF NOTICE CONVENING MEETINGS OF THE SECURED AND UNSECURED CREDITORS OF THE COMPANY

Notice is hereby given that by an order dated 15th June, 2023, (Tribunal Order), the Ahmedabad Bench, of the National Company Law Tribunal, ("Tribunal") has directed separate meetings to be held of the Secured and Unsecured Creditors of the Company, for the purpose of considering, and if thought fit, approving with or without modification(s), proposed scheme of Amalgamation of Aabad Marketing Private Limited (Company or Transferor Company) with Fable Food Products Private Limited (Transferee Company) and their respective secured and unsecured creditors ("Scheme"), under Sections 230 to 232 read with Section 66 and other applicable provisions of the Companies Act, 2013 ("Act").

In pursuance of the Tribunal Order and as directed therein, further notice is hereby given that meetings of the secured and unsecured creditors of the Company ("Meetings") will be held via Video Conferencing ("VC")/Other Audio Visual Means ("OAVM"), in compliance with the applicable provisions of the Act, as follows, in order to transact the business as set out in the Notice:

Sr. No.	Class of Meetings	Date of Meetings	Time (IST)
1.	Secured Creditors	Thursday, 27th July, 2023	11:00 AM
2.	Unsecured Creditors	27th July, 2023	1:00 PM

In pursuance of the Tribunal Order and as directed therein, the Notice of the aforesaid Meetings along with the accompanying documents, have been sent (i) through electronic mode to those Secured and Unsecured Creditors whose email ids are registered in the records of the Company. The respective secured and unsecured creditors whose e-mail addresses are not available with the Company and who have not received notice convening said meetings, can access/download the said notices from the website i.e. <http://www.fablefoodproduct.com/>. The said notices mention the procedure to register and vote on the resolutions proposed under respective notices.

Copy of the Scheme, statement under Sections 230 to 232 read with Section 102 and other applicable provisions of the Act read with Rule 6 of the Companies (Compromises, Arrangements and Amalgamations) Rules, 2016 ("CAA Rules") and accompanying documents can be accessed/downloaded from the Website of Company i.e. <http://www.fablefoodproduct.com/>; the website of National Securities Depository Limited (NSDL) i.e. www.evoting.nsdl.com, being the agency appointed by the Company to provide e-voting and other facilities for convening of the Meetings. If so desired, a person may obtain a physical copy of the Scheme, statement under Sections 230 to 232 read with Section 102 and other applicable provisions of the Act read with Rule 6 of the CAA Rules, etc., free of charge from the registered office of the Company or a written request in this regard, may be addressed to the office of its Authorised representative, M/s Madhulika Mishra & Associates, Practising Company Secretaries, D-213, Pushpam Complex, Opp. Indramani School, Isanpur, Ahmedabad - 382443, Gujarat or by emailing at psmadhulika@gmail.com. The aforesaid documents will be provided within reasonable business hours/days.

The Tribunal has appointed Ms. Vaishali Prabhu (Membership No. 68412), Practising Company Secretary, and in her absence, Mr. Vaibhav Shirodkar (Membership No. 61743) Practising Company Secretary, as the Chairperson of the aforesaid meetings.

Mr. Vipin Tiwari (Membership No. A40765), Practising Company Secretary and failing him, Mr. Sadashiv Jadye, (Membership No. F12239), Practising Company Secretary, shall act as the Scrutinizer for the Meetings. The above mentioned Scheme, if approved at the aforesaid Meetings, will be subject to the subsequent sanction of the Tribunal and such other approvals, permissions and sanctions of regulatory or other authorities, as may be necessary.

The Secured and Unsecured Creditors of the Company entitled to attend and vote at the aforesaid meetings may vote through remote e-voting to cast their respective votes prior to the date of the meetings or vote in person through e-voting at the meeting, by following the instructions provided in the Notices. Since the Meetings are to be held through VCOAVM, physical attendance of the secured and unsecured creditors has been dispensed with. Accordingly, the facility for appointment of proxies by the secured and unsecured creditors will not be available for the respective meetings. A secured or unsecured creditor may participate in the meeting even after exercising his right to vote through remote e-voting but shall not be allowed to vote again in the meeting.

The Cut-off date for e-voting and time period for the remote e-voting of the aforesaid meetings are as under:

Meetings of Secured and Unsecured Creditors	
Cut-off date for E-voting	Thursday, 20th July, 2023
Remote E-voting Start Date and Time	Monday, 24th July, 2023, 09:00 AM (IST)
Remote E-voting End Date and Time	Wednesday, 26th July, 2023, 5:00 PM (IST)

The remote e-voting will not be allowed beyond the aforesaid date and time and remote e-voting module shall be forthwith disabled by NSDL upon expiry of the aforesaid period. Once the vote on a resolution is cast by the Secured or Unsecured Creditor, he/she shall not be allowed to change it subsequently.

Secured and unsecured creditors, whose names are recorded in the Books of accounts of the Company as on the Cut-off date i.e. 20th July, 2023, only shall be entitled to exercise his/her/its voting rights on the resolution proposed in the Notices and attend the Meeting through VCOAVM. The voting rights as well as the value of the vote of the secured and unsecured creditors shall be in proportion to outstanding amount due to them by the Company as on 20th July, 2023, being the cut-off date. Any person who becomes the Secured or Unsecured Creditor of the Company after the dispatch of the Notices and has an outstanding amount due to him/herself by the Company as on the Cut-off date may cast the vote by following the instructions of remote e-voting and e-voting which shall be sent to them separately. The Login credentials for voting and attending the meeting through VCOAVM will also be sent separately to those secured and unsecured creditors whose names are appearing in the books of the Company as on the cut-off date and to whom the same has not been sent earlier. Creditors who have not received the login credentials may contact the Company or NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 1020 990 and 1800 22 44 30. Secured and Unsecured Creditors may request for registration of their email id along with their name, address, mobile number, PAN, Amount due from the Company by writing an email to the Company at aabad_sthakur@rediffmail.com.

Secured and unsecured creditors seeking any information with regard to the Scheme or the matter proposed to be considered at the aforesaid meetings, are requested to write an application to the Company through email on aabad_sthakur@rediffmail.com atleast 48 hours before the Meetings.

In case of queries relating to e-voting, secured and unsecured creditors are requested to note the following contact details:

Prajakta Pawle, Sr. Manager,
National Securities Depository Limited,
Trade World, 'A' Wing, 4th Floor,
Kamala Mills Compound,
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013,
Email id: evoting@nsdl.co.in
Contact Nos. 022 4886 7000 and 022 24997000

In case of any other queries, the secured and unsecured creditors are requested to note the following contact details:

Accurate Securities and Registry Private Limited,
203, Shangrila Arcade, Above Samsung Showroom,
Shyamal Cross Road, Satellite, Ahmedabad - 380015
info@accuratesecurities.com
Contact No.: 9427633901

Sd/-
Vaishali Prabhu

Dated: 27-06-2023 Chairperson for the Meetings of Secured & unsecured Creditors

FABLE FOOD PRODUCTS PRIVATE LIMITED
(CIN): U15200GJ2004PTC077611
Registered Office: 302, Shapath-1, Opp. Rajpath Club S G Highway Ahmedabad - 380015, Gujarat, Phone No.: +91-79-4022800, Email Id: aabad_sthakur@rediffmail.com

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IN THE MATTER OF SCHEME OF AMALGAMATION OF AABAD MARKETING PRIVATE LIMITED
WITH
FABLE FOOD PRODUCTS PRIVATE LIMITED AND THEIR SECURED AND UNSECURED CREDITORS

Fable Food Products Private Limited, a company incorporated under the Companies Act, 1956, having Corporate Identity No. U15200GJ2004PTC077611 and its registered office at 302, Shapath-1, Opp. Rajpath Club S G Highway Ahmedabad - 380015, Gujarat } **Company/Transferee Company**

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Sr. No.	Class of Meetings	Date of Meetings	Time (IST)
1.	Secured Creditors	Friday, 28th July, 2023	11:00 AM
2.	Unsecured Creditors	28th July, 2023	1:00 PM

In pursuance of the Tribunal Order and as directed therein, the Notice of the aforesaid Meetings along with the accompanying documents, have been sent (i) through electronic mode to those Secured and Unsecured Creditors whose email ids are registered in the records of the Company. The respective secured and unsecured creditors whose e-mail addresses are not available with the Company and who have not received notice convening said meetings, can access/download the said notices from the website i.e. <http://www.fablefoodproduct.com/>. The said notices mention the procedure to register and vote on the resolutions proposed under respective notices.

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The Tribunal has appointed Ms. Vaishali Prabhu (Membership No. 68412), Practising Company Secretary, and in her absence, Mr. Vaibhav Shirodkar (Membership No. 61743) Practising Company Secretary, as the Chairperson of the aforesaid meetings.

Mr. Vipin Tiwari (Membership No. A40765), Practising Company Secretary and failing him, Mr. Sadashiv Jadye, (Membership No. F12239), Practising Company Secretary, shall act as the Scrutinizer for the Meetings. The above mentioned Scheme, if approved at the aforesaid Meetings, will be subject to the subsequent sanction of the Tribunal and such other approvals, permissions and sanctions of regulatory or other authorities, as may be necessary.

The Secured and Unsecured Creditors of the Company entitled to attend and vote at the aforesaid meetings may vote through remote e-voting to cast their respective votes prior to the date of the meetings or vote in person through e-voting at the meeting, by following the instructions provided in the Notices. Since the Meetings are to be held through VCOAVM, physical attendance of the secured and unsecured creditors has been dispensed with. Accordingly, the facility for appointment of proxies by the secured and unsecured creditors will not be available for the respective meetings. A secured or unsecured creditor may participate in the meeting even after exercising his right to vote through remote e-voting but shall not be allowed to vote again in the meeting.

The Cut-off date for e-voting and time period for the remote e-voting of the aforesaid meetings are as under:

Meetings of Secured and Unsecured Creditors	
Cut-off date for E-voting	Friday, 21st July, 2023
Remote E-voting Start Date and Time	Tuesday, 25th July, 2023, 09:00 AM (IST)
Remote E-voting End Date and Time	Thursday, 27th July, 2023, 5:00 PM (IST)

The remote e-voting will not be allowed beyond the aforesaid date and time and remote e-voting module shall be forthwith disabled by NSDL upon expiry of the aforesaid period. Once the vote on a resolution is cast by the Secured or Unsecured Creditor, he/she shall not be allowed to change it subsequently.

Secured and unsecured creditors, whose names are recorded in the Books of accounts of the Company as on the Cut-off date i.e. 21st July, 2023, only shall be entitled to exercise his/her/its voting rights on the resolution proposed in the Notices and attend the Meeting through VCOAVM. The voting rights as well as the value of the vote of the secured and unsecured creditors shall be in proportion to outstanding amount due to them by the Company as on 21st July, 2023, being the cut-off date. Any person who becomes the Secured or Unsecured Creditor of the Company after the dispatch of the Notices and has an outstanding amount due to him/herself by the Company as on the Cut-off date may cast the vote by following the instructions of remote e-voting and e-voting which shall be sent to them separately. The Login credentials for voting and attending the meeting through VCOAVM will also be sent separately to those secured and unsecured creditors whose names are appearing in the books of the Company as on the cut-off date and to whom the same has not been sent earlier. Creditors who have not received the login credentials may contact the Company or NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 1020 990 and 1800 22 44 30. Secured and Unsecured Creditors may request for registration of their email id along with their name, address, mobile number, PAN, Amount due from the Company by writing an email to the Company at aabad_sthakur@rediffmail.com.

Secured and unsecured creditors seeking any information with regard to the Scheme or the matter proposed to be considered at the aforesaid meetings, are requested to write an application to the Company through email on aabad_sthakur@rediffmail.com atleast 48 hours before the Meetings.

In case of queries relating to e-voting, secured and unsecured creditors are requested to note the following contact details:

Prajakta Pawle, Sr. Manager,
National Securities Depository Limited,
Trade World, 'A' Wing, 4th Floor,
Kamala Mills Compound,
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013,
Email id: evoting@nsdl.co.in
Contact Nos. 022 4886 7000 and 022 24997000

In case of any other queries, the secured and unsecured creditors are requested to note the following contact details:

Accurate Securities and Registry Private Limited,
203, Shangrila Arcade, Above Samsung Showroom,
Shyamal Cross Road, Satellite, Ahmedabad - 380015
info@accuratesecurities.com
Contact No.: 9427633901

Sd/-
Vaishali Prabhu

Dated: 27-06-2023 Chairperson for the Meetings of Secured & unsecured Creditors

An initiative for improving the competitiveness of Micro, Small & Medium Enterprises (MSMEs)

MSME Competitive (LEAN) Scheme is a part of our efforts to strengthen the MSME sector, which is a key pillar of India's economic growth.

- NARENDRA MODI, Prime Minister

MSME COMPETITIVE (LEAN) SCHEME
MCLS

KEY BENEFITS OF LEAN MANUFACTURING

Lean is an internationally acknowledged process to transform an organization to be competitive and profitable by reducing waste.

Provides opportunity for enhancing the productivity, quality and safety of an MSME unit.

Increases competitiveness in local and global markets.

Optimizes space and natural resources like water, energy and raw materials.

Reduces manufacturing cycle, rejection rate and production cost

SCHEME LEVELS

MCLS can be attained in THREE Levels after registering and taking the Lean Pledge

Level - 1	Level - 2	Level - 3
BASIC (2 months)	INTERMEDIATE (6 months)	ADVANCED (12 months)

ELIGIBILITY CRITERIA
UDYAM Registered MSMEs (Manufacturing)

INCENTIVES

- ◆ 90% subsidy on implementation cost for the MSMEs
- ◆ Additional 5% GoI contribution shall be given to the MSMEs registering through :
 - Industry Association/OEM
 - SFURTI Clusters
 - Woman, SC/ST owned
 - NER Located

For more information log on to lean.msme.gov.in

#LeanHaiYakeenHai

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